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OPTIMIZATION OF ORGANIZATIONAL STRUCTURE OF ENTERPRISE MANAGEMENT

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Abstract: *In modern conditions of entrepreneurship, it is necessary to quickly adapt to market economy conditions, improving the organizational structure of enterprise management, which ensures the efficiency of the enterprise. The further efficiency of the organizational structure of the enterprise will depend on the correct construction of the management staff, the composition of divisions and the relationships between them.*

Keywords: *organizational structure, efficiency assessment, development, management, enterprise, improvement.*

The article considers the reasons for optimizing the organizational structure of enterprise management. It is determined that the organizational structure of the enterprise forms a management system, which is the key to effective development in the economic and social spheres. Compliance of the organizational structure of management with the strategic goals of the enterprise is achieved by adapting to external and internal factors. Organizational structure of management - a set of mutually integrated components, should ensure the

effective functioning and development of the enterprise as a single organism. Optimization of the organizational structure of enterprise management is interpreted as a mandatory component of doing business. The basic principles of formation of organizational structure of enterprise management are allocated and certain types of organizational structures are allocated, among which: linear, functional, linear-functional, product, matrix. The process of designing the organizational structure of management is described, which consists of stages:

definition of tasks; choice of methods; choice of structure type; determination of the main parameters of the structure; determining the number of units and building relationships; development of regulations on divisions and job descriptions; drafting. The algorithm of optimization of organizational management structure is determined. The main stages of optimization of the organizational structure: the formation of a team of specialists to develop and implement a strategy for organizational development of the enterprise; formation of the purpose of organizational changes

at the enterprise; development of strategy of organizational development of the enterprise; calculation of costs for the implementation of organizational changes; analysis of internal possibilities of realization of the developed strategy of organizational development of the enterprise; implementation of the strategy of organizational development of the enterprise. As a result, when forming the optimization of the organizational structure of management at the enterprise it is necessary to strictly adhere to the tasks, goals and stages.

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