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CONDITIONS AND PREREQUISITES FOR THE DEVELOPMENT OF NETWORK FORMS OF INNOVATIVE ENTREPRENEURSHIP IN KAZAKHSTAN

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Abstract. *The importance of innovative entrepreneurship as a driving force of sustainable economic development is substantiated. It is proved that among modern organizational structures, research firms are of particular importance as a form of organization of innovative entrepreneurship. It is determined that research firms in their activities can follow the models of linear or non-linear innovation that determine the system of interaction. The scheme of functioning of research firms within the cycle of production and application of knowledge is developed. The key design characteristics and attributes of the research firm are identified. Recommendations for improving government policy to support the commercialization of research firms' innovations are provided.*

Keywords: *innovation, entrepreneurship, innovation entrepreneurship, research firms.*

The purpose of this study is to theoretically substantiate the need for the development in Kazakhstan of such network forms of innovative entrepreneurship organization as research firms. In the study, general and particular methods of economic research were used: the method of comparison and generalization, the method of expert assessments based on the analysis and synthesis of world experience in the development of innovative entrepreneurship, in particular through the development of network interaction

of key participants in the scientific and innovative process. A research firm is a form of innovative entrepreneurship organization, primarily focused on the initiation, development and maintenance of new knowledge production processes, through the implementation of the main stages of research and development of prototypes, followed by a stage of practical application and introduction of new knowledge in the form of innovation. The research firm interprets and qualifies the disciplinary diversity of the experience of its employees and their competencies as a potential opportunity and asset for creative activity in the production and application of knowledge. The research firm is interested in creating networks with universities and other

research institutes, driven by the desire to gain access to fundamental university research and their further transformation into an entrepreneurial asset. Thus, in accordance with world practice, one of the main directions of development of research firms in the modern economy is effective cooperation with academic research institutes and universities, which is not practiced at all in Kazakhstan. Therefore, it is within the framework of the functioning of research firms that the conflicting commercial and scientific interests of the main participants in scientific and innovative activities, including universities and research institutes, can be maximally harmonized.

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